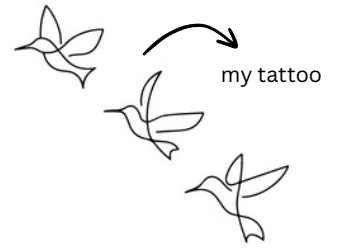


# caitlin costa

## SENIOR ART DIRECTOR



### AWARDS

gold / national ADDY 2020  
best in show / miami ADDY 2020  
silver / district and miami ADDY  
dean's list & provost's honor roll / 2017-2020

### CONTACT

caitlintcosta@gmail.com  
[www.linkedin.com/in/caitlin-costa](https://www.linkedin.com/in/caitlin-costa)

### EDUCATION

university of miami  
bachelor of science in strategic communication  
major / creative advertising  
minors / marketing and public relations  
graduation / may 2020

### PORTFOLIO

[www.caitlincosta.com](http://www.caitlincosta.com)

### SKILLS

brainstorms / paid social  
art instincts/ presentations  
video / mobile-first design  
mockups / storyboards  
OOH / wireframes  
  
illustrator / photoshop / indesign  
figma / adobe XD / sketch  
midjourney / generative AI

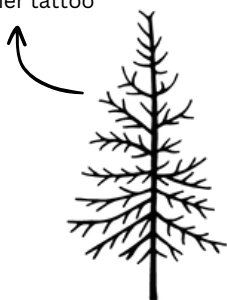
### HOBBIES

cooking & baking / traveling  
listening to music / making tik toks  
pretending to be a podcast host

### FAVORITES

my dog chai / ice cream  
spanakopita / laughing  
designing tiny tattoos  
lizzy mcalpine / reality shows

my other tattoo



### EXPERIENCE

#### senior art director / razorfish health (agency)

nov 2024 - present

concept and design impactful digital, print, and event assets

#### art director / teledoc health (in-house)

aug 2023 - oct 2024

work in a client-facing, collaborative pod structure to craft  
paid social media posts that attract and gain customers

#### art director / 22squared (agency)

nov 2021 - feb 2023

collaborate with team to concept innovative ideas and  
direct shoots to ensure the Publix vision came to life

#### jr. art director & art director / havas health plus (agency)

june 2020 - oct 2021

design fresh visuals for print, social, and digital within  
established brand guidelines

#### creative copy / zeta global (intern)

summer 2019

develop creative for brands with clear rationale and strategy